



Elegant MicroWeb
Delivering the Value of Technology

Case Study

**Website Development, Maintenance and Support for U.S.
Healthcare Business**



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Case Study

Website Development, Maintenance and Support for U.S. Healthcare Business

The Client

This Client is based in the United States and provides a technology platform for Sleep Center operators to enable automation of back-office operations. The Client offers an end-to-end cloud-based and real-time platform to support consultation, clinical notes, billing, payments, comprehensive workflow automation and data storage with built-in Electronic Health Records (EHR) and Durable Medical Equipment (DME) modules, custom reporting and comprehensive visibility into daily operations.

The Objective

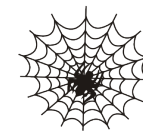
The Client's objective was to enhance and strengthen its offerings and its online presence by providing a public website that is user-friendly and will allow for easy content publication to allow for simple and swift site update to keep the site evergreen. The primary purpose of the website is to publish information to update users and provide information about the organization and its activities and to provide information about the platform, features, benefits, and partner information, as well as the latest news, blogs and articles.

The Solution

The Elegant MicroWeb team collaborated with the Client team to define requirements and to design, develop and implement solutions for a seamless roll-out of new features and functionality.

The Elegant MicroWeb team provided skills and resources to complete the project and support to:

- Coordinate with Stakeholders to develop requirements and release planning
- Engage with Client team and key Stakeholders to plan for development
- Define and implement quality and support processes to accommodate upgrades and on-going maintenance
- Develop and deploy training programs for users and content writers
- Collaborate with Client technical team and other Stakeholders to ensure appropriate integration
- Understand and develop a Custom Revenue Calculator



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The scope of this project included:

- Main Website
 - Home
 - Partners
 - News
 - Blog
 - About
 - Contact Us
 - Request for Demo
- Individual Platform Website
 - Home
 - How it Works
 - Pricing
 - Contact Us
 - Other Pages
- Integration
 - Dynamic Zoho forms to capture and initiate workflow
 - Revenue Calculator integration within Zoho. Users can estimate studies and revenue based on number of patients, medical speciality and average Healthcare Solutions Team (HS) reimbursement

- Support and Maintenance
- Training

The Technology

- Front-End: WordPress
- Database: MySQL
- Hosting: WordPress.com
- Other Integrations: Zoho Forms and Workflow Integration

Elegant MicroWeb Role

The Elegant MicroWeb team provided support, knowledge and skills in the following areas:

- Detailed requirements
- Sitemap and planning
- Technical feasibility
- Graphics, layout and user experience design
- Architecture, development, maintenance and support
- Continuous enhancement, upgrade and rollout



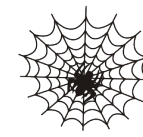
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Conclusion

The Elegant MicroWeb team collaborated with the Client to conceive, design, develop, configure, implement, deploy and train users for the new website(s) and solutions in support of Client objectives. The successful completion of this project included a redesign and reimagining of the website to include responsive layouts and user-

friendly menus and navigation. The project was completed on time and on budget and enhanced Client operations with a seamless solution that met Client and Stakeholder expectations and supported the technology and requirements as defined by the Client. The solution is easy to use, easy to manage and maintain and completely scalable for future upgrades.



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