

FREE Online Citizen Data Scientist Course

You Too Can be a **Citizen Data Scientist** –
No Matter Your Role, Skill or Job Function



Overview

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Learning Objectives:

- ✓ Explain the Citizen Data Scientist Concept and its Benefits
- ✓ Discuss and Use Analytical Concepts and Techniques Including Predictive Analytics Algorithms
- ✓ Improve Data Literacy
- ✓ Review and Create Business Use Cases to Improve Insights and Decisions. Map Day-to-Day Business Functions and Challenges to Predictive Analytics Use Cases Including Customer Churn Analysis or Predictive Machine Maintenance
- ✓ Leverage Smarten Augmented Analytics Tools
- ✓ Collaborate with Team Members, IT and Management to Plan for Citizen Data Scientists
- ✓ Champion Citizen Data Scientist Initiative
- ✓ Begin the Citizen Data Scientist Journey within the Enterprise
- ✓ Complete an Evaluation Worksheet to Ascertain Student Grasp of Material at the Completion of the Course

<https://www.smarten.com/FREE-Online-Citizen-Data-Scientist-Course.html>

Prerequisite(s):

None. Students should be business users with a curiosity and interest in learning new things and in learning how to use data to make decisions. Students should be business users who wish to be role models and champions of fact-based decision-making.

Intended Students:

Business and technology users and team members within the business environment. A person who is respected within the organization, and often shares data and information with other users to collaborate and produce outcomes that are designed to achieve goals and objectives and produce a successful outcome. May be 'power users' of business applications and may have developed and reported or presented data to others with an eye toward clarifying their decision-making. May also be IT team members who is interested in data science. Candidates are uniquely curious, interested in data analytics and devoted to fact-based decisions and team collaboration.

Instructor Info:

Susan Obijiski - Susan is a business and IT consultant, working in partnership with the Smarten Augmented Analytics team to provide knowledge, support and information to advance and leverage the Citizen Data Scientist business transition, data literacy, digital transformation, augmented analytics and the innovation and collaboration required to achieve these and other technology goals.